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**VIRGINIA TOBACCO INDEMNIFICATION AND COMMUNITY  
REVITALIZATION COMMISSION**

701 East Franklin Street, Suite 501  
Richmond, Virginia 23219

Education Committee Meeting  
Thursday, October 28, 2010  
8:00 a.m.

R. T. Arnold Library  
South Hill, Virginia

1    **APPEARANCES**

2

3    The Honorable Frank M. Ruff, Chairman

4    Ms. Gayle F. Barts

5    Mr. Burgess Hamlet

6    Mr. Scott Harwood

7    The Honorable Joseph P. Johnson

8    The Honorable Harrison A. Moody

9    The Honorable Philip P. Puckett

10   Mr. Kenneth O. Reynolds

11   Ms. Cindy M. Thomas

12   The Honorable Thomas C. Wright

13

14   **COMMISSION STAFF**

15   Mr. Neal Noyes, Executive Director

16   Mr. Ned Stephenson, Deputy Executive Director

17   Mr. Timothy J. Pfohl, Grants Program Administration Manager

18   Ms. Sarah Capps, Grants Coordinator, Southside Virginia

19   Ms. Stephanie S. Kim, Director of Finance

20   Ms. Stephanie S. Allman, Program Administrator

21   Ms. Sara G. Williams, Grants Coordinator, Southwest Virginia

22   Mr. Francis N. Ferguson, Counsel for the Commission

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1 October 28, 2010

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4 SENATOR RUFF: Good morning everyone, I'll  
5 call this meeting to order. I'll ask Neal to call the roll.

6 MR. NOYES: Delegate Abbott?

7 DELEGATE ABBOTT: (No response).

8 MR. NOYES: Ms. Barts?

9 MS. BARTS: Here.

10 MR. NOYES: Ms. DiYorio?

11 MS. DIYORIO: (No response).

12 MR. NOYES: Mr. Hamlet?

13 MR. HAMLET: Here.

14 MR. NOYES: Mr. Harwood?

15 MR. HARWOOD: Here.

16 MR. NOYES: Delegate Johnson?

17 DELEGATE JOHNSON: Here.

18 MR. NOYES: Mr. Moody?

19 MR. MOODY: Here.

20 MR. NOYES: Senator Puckett?

21 SENATOR PUCKETT: Here.

22 MR. NOYES: Mr. Reynolds?

23 MR. REYNOLDS: Here.

24 MR. NOYES: Senator Ruff?

25 SENATOR RUFF: Here.

1 MR. NOYES: Ms. Thomas?

2 MS. THOMAS: Here.

3 MR. NOYES: Delegate Wright?

4 DELEGATE WRIGHT: Here.

5 MR. NOYES: Mr. Chairman, you have a  
6 quorum.

7 SENATOR RUFF: Thank you Neal. All right,  
8 let's move into the New College Institute. I'll call on Tim.

9 MR. PHOFL: Mr. Chairman, we've passed out  
10 some information that we emailed to you a couple of days ago.  
11 First off, good morning everyone. The Committee met October  
12 13<sup>th</sup> and went through the annual education round and there  
13 was some other business conducted during that meeting.  
14 There was a presentation by the New College Institute  
15 regarding the former grant that your committee awarded in  
16 2007. That was grant number 1276 for the New College  
17 Institute's Southside Partnership for acknowledging the age of  
18 education. NCI had a significant balance left in that grant and  
19 they've asked that the balance be repurposed so to speak and  
20 that a time extension would be provided to them and use that  
21 balance of funds. The original grant was \$1.5 million in 2007.  
22 Three grants were awarded to higher education institutions in  
23 Southside Virginia. NCI has a balance of just shy of \$1.2  
24 million. The proposal requesting approval today would initiate  
25 four new degree programs; one would be for advanced

1 manufacturing, one for business and social  
2 entrepreneurialship, renewable energy degree program and a  
3 technology degree program. They're also requesting that funds  
4 would be available to continue the summer internship  
5 program that they've been operating since the initiation of the  
6 grant back in 2007 as well as establishing what they call a  
7 finish line program in partnership with the Patrick Henry  
8 Community College, Danville Community College and  
9 Southside Community College to try to identify closer within  
10 12 hours completing the Associates Degree and get them to  
11 that Associates Degree completion back to the program. The  
12 staff has recommended that the new programs be supported  
13 conditioned upon some needs assessments and some  
14 definition of who the educational providers would be. NCI  
15 cannot actually grant the degree and partner with four year  
16 universities would actually be the provider of the degrees. We  
17 want to see some needs assessment game plan so to speak,  
18 before they move into these four programs. We're suggesting  
19 that the internship program we supported for a number of  
20 years that it's probably time for us to perhaps back away from  
21 supporting internship programs based on our policies only  
22 doing a limited number of years of operational support but  
23 we're supportive of the finish line partnership with the three  
24 community colleges. The staff is recommending support for  
25 reuse or repurposing of \$1.1 million dollars excluding the

1 summer internship program conditioned upon degree  
2 programs, start up funds not being released until the needs  
3 assessment and instructional provider commitments are  
4 completed. There request was to use the funds throughout  
5 October 31, 2013 and we're suggesting June 30, 2013, the end  
6 of the fiscal year. Under state accounting systems we know  
7 their books close June 30, 2013. Any unused funds at that  
8 point will be returned to the Education Committee.

9 SENATOR RUFF: Thank you Tim. The  
10 Institute understands those and it will accept those  
11 conditions?

12 MR. PHOFL: I believe they do and Dr. Dorsey  
13 may want to comment and that the Entrepreneurialship  
14 Program will begin immediately. He may want to speak to  
15 that.

16 MR. HARWOOD: One question, the staff  
17 recommendation does include the Entrepreneurialship  
18 Degree?

19 MR. PHOFL: Yes, all four degrees.

20 SENATOR RUFF: Since you raised that issue,  
21 we've got a minute, what is social entrepreneurialship?

22 MR. PHOFL: I'll refer to Dr. Dorsey.

23 DR. DORSEY: Yes sir, Mr. Chairman. First of  
24 all thank you for holding this special meeting. Social  
25 entrepreneurialship is a training of people to work in nonprofit

1 institutional organizations.

2 SENATOR RUFF: That's like every business  
3 today.

4 DR. DORSEY: Yes, sir, probably so. We all  
5 know there's lots of foundations and social service  
6 organizations and other kind of organizations that are  
7 nonprofit operating in Southern Virginia. So that's the  
8 training that would be provided for those people.

9 SENATOR RUFF: Thank you, any further  
10 questions?

11 MR. HAMLET: Would you expound for just a  
12 minute Dr. Dorsey on the Entrepreneurialship, would you  
13 explain that a little bit?

14 DR. DORSEY: I'll be happy to do that. Again,  
15 thank you for inviting us back and we certainly appreciate and  
16 accept all the recommendations of the staff. I would request  
17 your approval to move ahead on the Entrepreneurialship  
18 Program. The reason for that is that we talked about offering  
19 programs, more than two years. I think the secret to  
20 Southside's improvement is to make sure that everybody here  
21 has an entrepreneurialship and an entrepreneurial spirit.  
22 We're at the point where we have talked to an institution and  
23 the faculty of that institution is ready to develop a program  
24 and ready to move ahead on it. Let me also point out we've  
25 lost 18,000 jobs just in Martinsville and Henry County in the

1 last decade and we'll never be able to replace all those jobs  
2 regardless of the successes we have with economic  
3 development. I think its incumbent upon all to instill in  
4 people here in Southern Virginia entrepreneurial spirit to help  
5 them develop their own jobs. I think we can do that with the  
6 Entrepreneurialship Program. So, what I would ask is that we  
7 be allowed to start that one because we have everything in  
8 place to develop the program. Then we have to go to the  
9 Council of Higher Education for approval of the program  
10 because it is a new degree program. Believe it or not, there is  
11 no institution in Virginia that offers an entrepreneurialship  
12 program. We would be first in conjunction with working in  
13 conjunction with our other institutions with the approval of  
14 the Council of Higher Education. Thank you.

15 SENATOR RUFF: Any other questions?

16 DELEGATE WRIGHT: Tim, under the  
17 recommendation you mentioned needs assessment and  
18 instructional provider commitments. Exactly what are you  
19 looking for as far as assessments?

20 MR. PHOFL: We're looking for a game plan or  
21 blueprint if you will that ties together what type of students  
22 would be part of this training and the curriculum that would  
23 be provided to students. How does the curriculum relate to  
24 employees needs so that students are graduating with skill  
25 sets with what employers in the area are looking for and who

1 specifically would be the university that's providing the  
2 instructions because NCI cannot grant the degree and they  
3 have to partner with Radford, Old Dominion or UVA and so  
4 forth. We'd just like to see those things laid out on paper.

5 SENATOR RUFF: Any further questions?

6 MS. THOMAS: Have any of those  
7 conversations taken place or has the ground work been laid  
8 for that?

9 DR. DORSEY: Yes, all the ground work has  
10 been laid to develop the Entrepreneurialship Program. We're  
11 just really in the beginning stages developing the other three  
12 degree programs. As you recall from the proposal, we really  
13 were proposing that we use the money, the Tobacco  
14 Commission money to design the program 11<sup>th</sup> and 12<sup>th</sup> and  
15 then we'd have to go to an institution even as the proposal was  
16 originally set up, go to an institution offering one of three  
17 degrees for those three particular programs. We've already  
18 begun the process of the Entrepreneurialship Program, that's  
19 well on track.

20 MS. THOMAS: Then you have talked to some  
21 of the institutions?

22 DR. DORSEY: Yes.

23 MR. HAMLET: I'd like to make a motion that  
24 we accept the staff's recommendation with the acceptance of  
25 the Entrepreneurialship Program that's well on the way and

1 ready to go, accept the balance of the staff's recommendation.

2 SENATOR PUCKETT: I'd second that.

3 SENATOR RUFF: Any further discussion? All  
4 in favor say aye. (Ayes). Opposed. (No response). Well that  
5 passes. That concludes our business. Now is the time for  
6 public comment. I believe we have one presentation.

7 DR. AUSBAND: Good morning, I'm Steve  
8 Ausband from Averett University. About a year ago we began  
9 a feasibility study to look into the need for a four year nursing  
10 program in Southside. Averett found that we could provide, by  
11 working with the Danville Regional Medical Center, there is an  
12 RN Program. VECC and Southern Virginia Higher Ed Center,  
13 a four year program actually looking at three different kinds of  
14 tracks. One would be an RN to a BS Program which is a  
15 Bachelor of Science Program in Nursing. More and more the  
16 government has been encouraging hospitals to hire more four  
17 year nursing degreed students with BS degrees. Another  
18 would be a program that would take high school students on a  
19 four year program. The third one would be an accelerated  
20 program for people already having a college degree and  
21 wanting to shift careers. On October 18<sup>th</sup> we announced a  
22 partnership with Danville Regional Medical Center and they  
23 will cooperate with Averette in its program and move to  
24 Averette. We will use their facilities and they will use our  
25 faculty and staff and that will provide an opportunity for

1 nursing professionals to increase their education. It will  
2 provide an opportunity for students at community colleges to  
3 increase their education. It will also keep jobs in the area  
4 because we will hire highly qualified and highly skilled  
5 healthcare professionals to be able to work in Southside.  
6 We're very excited about that opportunity. We've received a  
7 grant from the Danville Regional Foundation to do the initial  
8 study. We're seeking money from the Danville Regional  
9 Foundation Grant Trust to continue the program.

10                   SENATOR RUFF: Thank you very much. I  
11 appreciate that update and we'll look to be hearing more from  
12 you in the future. Is there anyone else that has, anyone else  
13 like to speak, any other public comment? If not, then we'll  
14 adjourn.

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16 PROCEEDINGS CONCLUDED

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CERTIFICATE OF THE COURT REPORTER

I, Medford W. Howard, Registered Professional Reporter and Notary Public for the State of Virginia at Large, do hereby certify that I was the court reporter who took down and transcribed the proceedings of the VIRGINIA TOBACCO INDEMNIFICATION AND COMMUNITY REVITALIZATION COMMISSION, Education Committee Meeting when held on Thursday, October 28, 2010, at 8:00 o'clock a.m. at the R. T. Arnold Library, in South Hill, Virginia.

I further certify this is a true and accurate transcript to the best of my ability to hear and understand the proceedings.

Given under my hand this 2<sup>nd</sup> day of November, 2010.

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Medford W. Howard  
Registered Professional Reporter  
Notary Public for the State of Virginia at Large  
MY COMMISSION EXPIRES: October 31, 2014  
CERTIFICATE NUMBER: 224566